Tina Scahill | Curriculum Vitae

 ABOUT:

Traditional art school background, I can draw on practical themes from history to inform the designs of today.

A multidisciplinary artist working in the digital domain and traditional forms of painting.

I use text, poetry and personal stories within paintings to weave a narrative, perhaps a memory or a feeling. Themes of life and death, science and intervention have played throughout my work. Predominantly work is created in 2D, the surface is used as mirror to reflect out to each viewer a dialogue of unconscious and reflective thought.

Through the digital space I am interested in transmedia storytelling, blurring the boundaries between paint and digital, to make art that speaks.

My paintings are held in many private collections since first exhibiting in 2018. Regional shows included Romsey, Stockbridge, Winchester and Andover Hampshire, also a group show at the Pie Factory Margate (2022).

October 2024 – selected for Chorus Arts Featured Artists programme for 24/25, working with 7 other creatives across disciplines to create a London exhibition. Prize also included one to one mentoring from Alison Moloney, curator (UAL).

PROFESSIONAL MEMBERSHIP:

2024 to present - **Fellow of the Royal Society of Arts**

2022 to present- **Member of National Society for Education in Art and Design and Member of Council**

2022 to present - **Member of a-n The Artists Information Company**

2022 to present - **Chapel Arts Studio CAS - Associate Artist.**

2005 to 2020 - **Member of the Chartered Management Institute, MCMI.**

EMPLOYMENT EXPERIENCES:

**11/23 to Present – Lecturer at University of Winchester**

Teaching undergraduate and postgraduate on the digital media and design pathway, also teaching undergraduate students on the media and communication degree course.

**01/22 to 11/23 – Visiting Lecturer at University of Winchester**

**02/22 to 04/22 – Mentee artist for the Underearth Project**Working collaboratively with a lead artist on the UNDEREARTH project in two junior schools. Delivered content to Year 4 children about ecology, narrative storytelling, coding, stop motion animation and environment. The project culminated in a two-week exhibition of all their work and my own response to the project. [www.underearth.co.uk](http://www.underearth.co.uk) | funded by CAS, Arts Council England, Andover Trees United.

**07/2007 to Present Tina Scahill Design - Freelance Graphic Designer**I'm creative, thoughtful, and a solver of communication problems! I'm keen to get information to the audience in the best and most relevant format. I am focussed on the user experience and design collateral and an interface to create the right reaction in the target audience. Clients: small business and start-ups, EAI international, Kahler Communications PCM, Nadia Waterfield fine art, One Horton Heath development for EBC.

**01/10 to 09/2022 – Senior Graphic Designer - The Marketing Collective Ltd**

This agency provides marketing information in a meaningful way. Tourism industry niche, I create brand styles for publications and develop brand identities. Clients: Hampshire’s Top Attractions, Southampton City Council, Test Valley Borough Council, Visit Peak District, Southampton Hoteliers Association and local attractions.

**09/18 to 06/19 – Senior Graphic Designer - Eastleigh Borough Council**

Working within the EBC marketing communications team with a wide remit and variety of projects. Clients: internal for external campaigns and deliverables online and offline work with the arts, countryside and the community.

**10/07 to12/2009 – Designer - for Walking Distance Ltd**

Lead designer predominantly for the tourism market producing tourist literature. Clients: Southampton Cruise Terminals & Southampton Airport, New Forest District Council, Southampton City Council, Tourism guides.

**07/2005 to 07/2007 - Creative Artworker - Richardson Carpenter Advertising, RCA**

As the creative artworker I worked on a wide variety of materials for print or web production. Clients: Lenovo, TNT, Autodesk, Microlease, Penguin and Yell.

### **10/2001 to 07/2005 – Production and Project Coordinator - Cricklade College**

My most notable success of my time with the college was to project managed the full-time prospectus for 2003-4. This won the FE First 2003 and the Heist 2003 awards, both prestigious within education.

**04/2000 - 10/2001 - Marketing Designer - Norwich Union Healthcare**

Part of a dynamic team with lots of creativity. Clients: Internal client’s production of sales tools for IFAs and the annual Medical Awards at BMA London.

08/1999 - 03/2000 - Publicity Assistant for Basingstoke College of Technology

08/1996 - 07/1999 - Part-time Sales Assistant with the retailer Argos while studying degree

09/1993 - 09/1996 - Department of Social Security - The Benefits Agency

QUALIFICATIONS:

2022 **West Lancashire College**

Outcome: CACHE **Level 2 Certificate** Mental health first aid and mental health advocacy in the workplace

2020 – 2022 **University of Winchester**

### Outcome: **Masters In Digital Media Practice with Distinction**

2004 – 2005 **Chartered Management Institute**

Outcome: **Diploma in Management Studies**

1996 – 1999 **University of Winchester**

### BA (Hon’s) Art and Design (major) with Media and Film studies (minor)

**Outcome: 1st Class Honours Degree**

1993 – 1994 City and Guilds of London Institute Modular **certificate in Photography** - evening class.

### **Outcome: Two components: Two credits**

1992 – 1993 **Winchester School of Art**

Foundation Course in Art and Design - specialising in Graphic Design.

**Outcome: National Diploma**

1990 – 1992 **Cricklade Tertiary College, Andover**
**A Levels:-** Communication Studies, A. Art and Design, C

1985 – 1990 **John Hanson Secondary School, Andover**
**GCSEs:-** 8 passes at grades A-C including Maths and English.

SKILLS

Brand development, graphic design, advertising, marketing communications, UX, UI, email marketing, corporate identity, large format display stands, websites, art direction, and branding. I am a commissioned painter and exhibit in Hampshire and beyond.

ONLINE:

<https://www.facebook.com/pg/Scahillart>

<https://uk.linkedin.com/in/tina-scahill-6623811b>

<https://www.instagram.com/tina_scahill_design/>