Mid fidelity Wireframe DRAFT1

Loading screen

Logo here
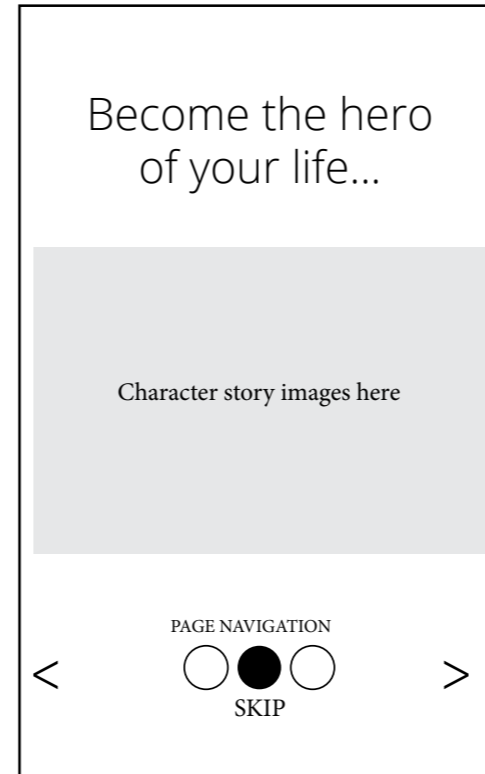
Log in here
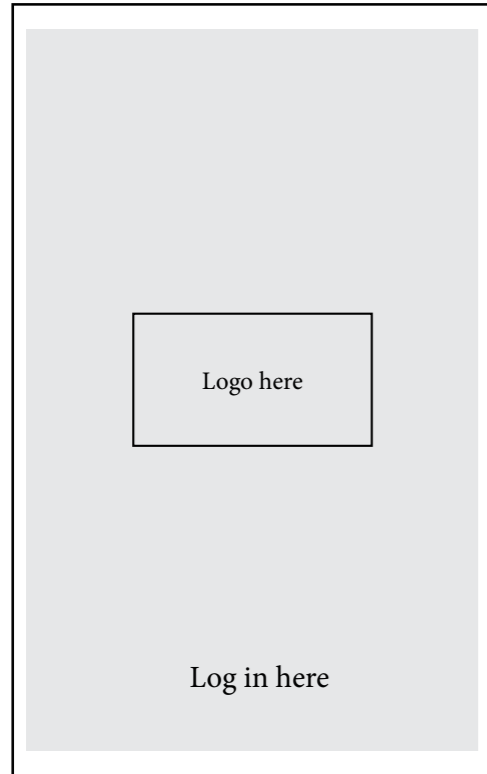
I would like the logo to grow and be full view be the time it reaches 100% loading POW!

Onboarding

Welcome to

Logo here

Make a commitment to take action...

PAGE NAVIGATION

< ● ○ ○ >

SKIP
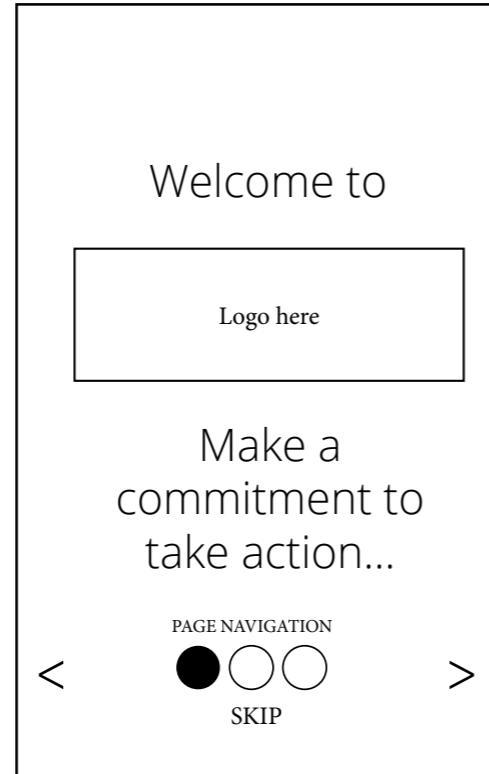
Onboarding - reinforcing the whole idea each time about why you are using the app

Onboarding

Become the hero of your life...

Character story images here

PAGE NAVIGATION

< ○ ● ○ >

SKIP

Onboarding - introduction to the characters

Onboarding

♡

Collect hearts for sharing good news and caring about causes

Join group activities to get more ♡

PAGE NAVIGATION

< ○ ○ ● >

SKIP
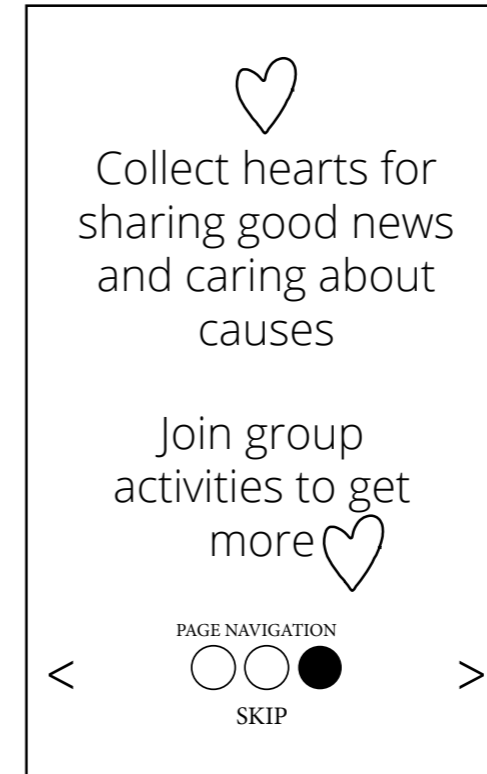
Onboarding - gameification purpose

Login screen

New user?

Register here

Welcome back

User name

Password
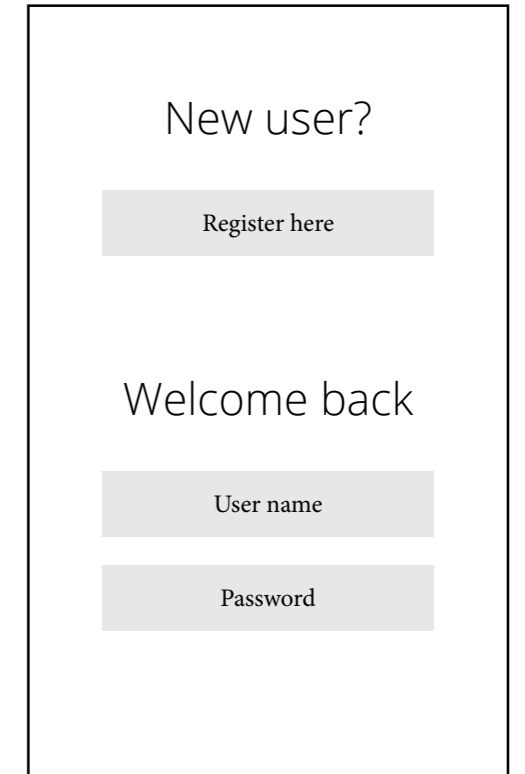
Registration page/login screen

Home Feed

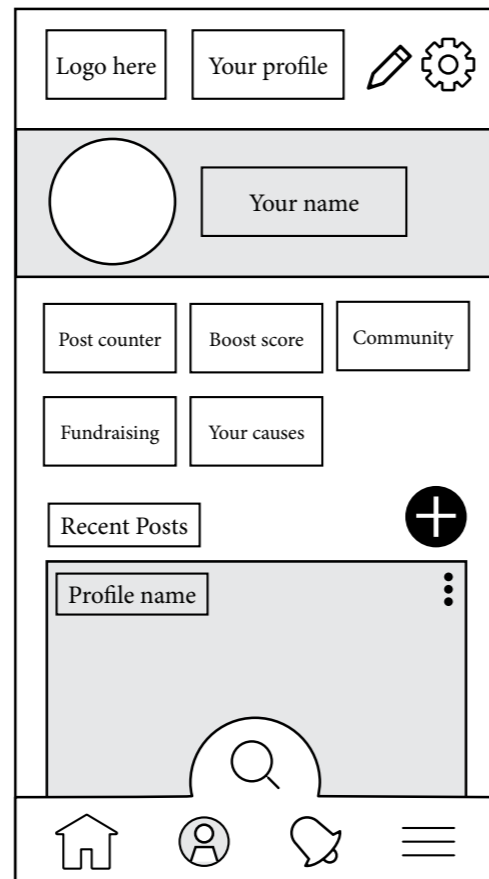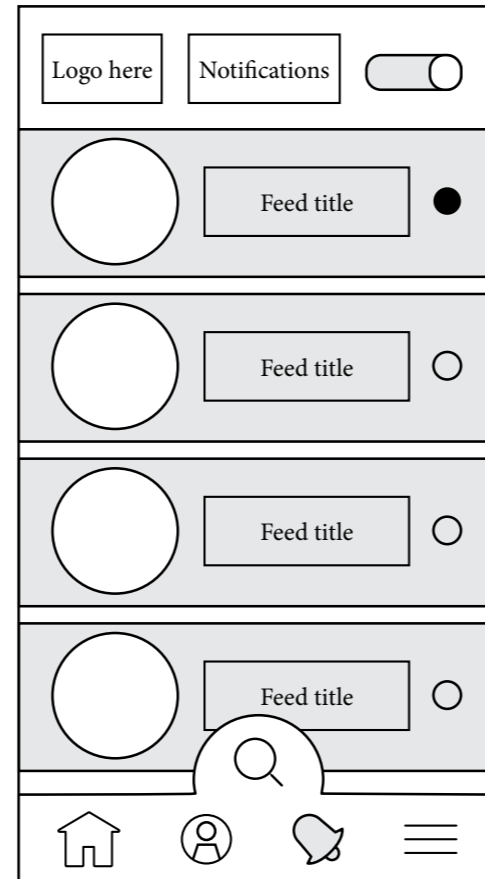| Logo here | Home feed | (i) |

Profile name

💬 📤 ♡

Profile name
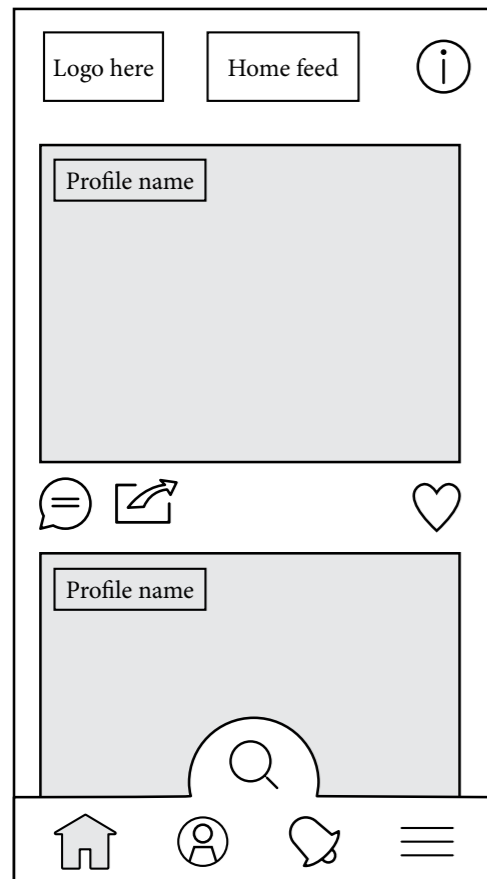
Scroll for stories

🏠 👤 🗨 ☰

Good news stories and ideas from Boost your Good. The main area to get great positive messages for sharing

Profile page

| Logo here | Your profile | ✏️ ⚙️ |

Your name

| Post counter | Boost score | Community |
| Fundraising | Your causes | |

Recent Posts ⊕

Profile name ⋮

🏠 👤 🗨 ☰

The hub of your activity. chart your progress with your boost score, link to fundraising, look at what your communities are doing, add your own post

Alerts

| Logo here | Notifications | ⬤▬ |

Feed title ●

Feed title ○

Feed title ○

Feed title ○

🏠 👤 🗨 ☰

Don't miss a news story. Turn notifications off from the switch top right hand corner

More

Logo here

Community

Videos

Fundraising

Making Good Happen

Invite others

Help

🏠 👤 🗨 ☰
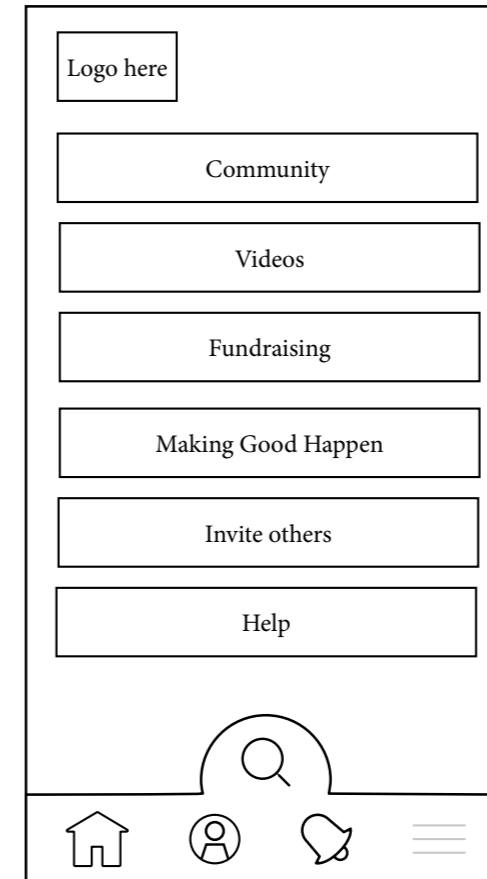
The hamburger menu gives you more links out from the app.

SCREEN ELEMENTS - ACCESSIBILITY

Looking at the other icons I would need for the app:

There analysis decided that the three dots was an abstract concept and that the out tray would be easy to understand no matter what platform you used.
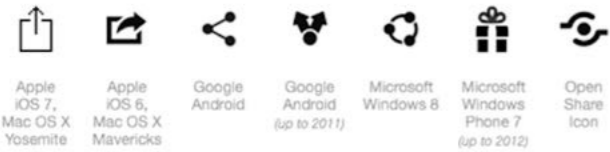
ref: https://www.fastcompany.com/3031872/why-isnt-there-a-standard-share-button

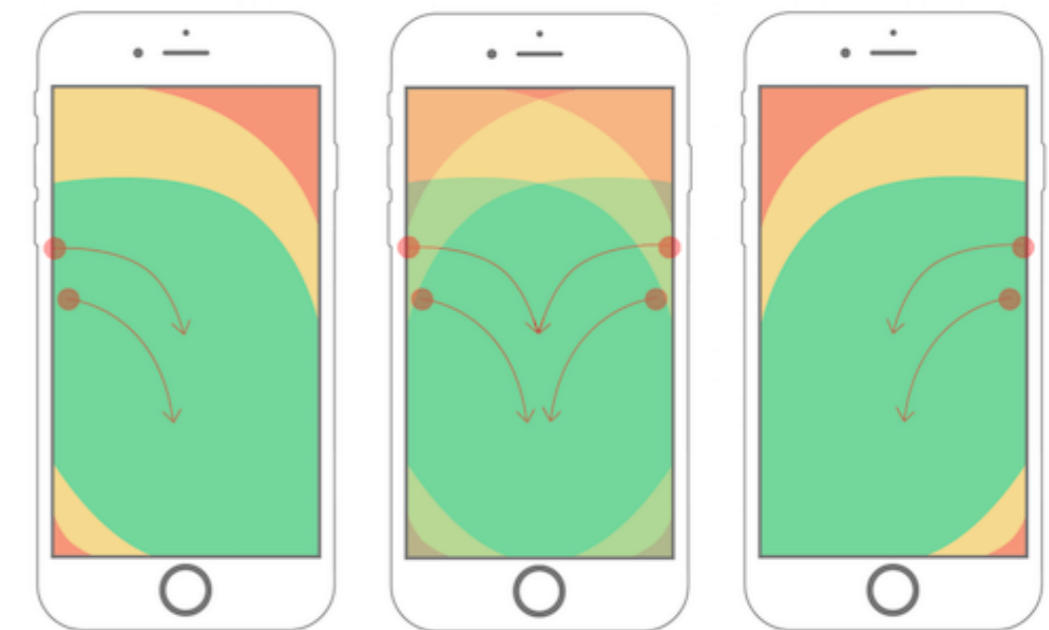| Apple iOS 7, Mac OS X Yosemite | Apple iOS 6, Mac OS X Mavericks | Google Android | Google Android (up to 2011) | Microsoft Windows 8 | Microsoft Windows Phone 7 (up to 2012) | Open Share Icon |

I started to look at the icons I would use. I started looking at the share icon comparing android and apple device designs.

The market leader in phone sales is Samsung - 20% globally... a surprise to me and ilustrates how good the marketing for Apple is!

Users Thumbs reachable area

No label required here... the serach icon is one of the very few Icon examples that is universally accepted and recognised.

Icons are large on the screen, for ease of touch and visability too.

I used these ideas by using Fitts's Law to make links and buttons easier to click.

Ref: https://www.nngroup.com/videos/fittss-law-links-buttons/?utm_source=Alertbox&utm_campaign=6c8d17d617-EMAIL_CAMPAIGN_2020_11_12_08_52_COPY_01&utm_medium=email&utm_term=0_7f29a2b335-6c8d17d617-40653966

Always include a visible text label. Bruce Tognazzini once said, **"a word is worth a thousand pictures."**

ref: https://www.nngroup.com/articles/icon-usability/

Harder to reach but not impossible

While I have chosen to add most of the navigation in the lower area of the screen, some options for sections would find the lower space too crowded and being aware of the User Interface I didn't want to have every new decision being taken out towards another screen this would become very frustrating. The elements that I have chosen to add to this area are amending personal details and settings. - once the app is set these do not change very much.
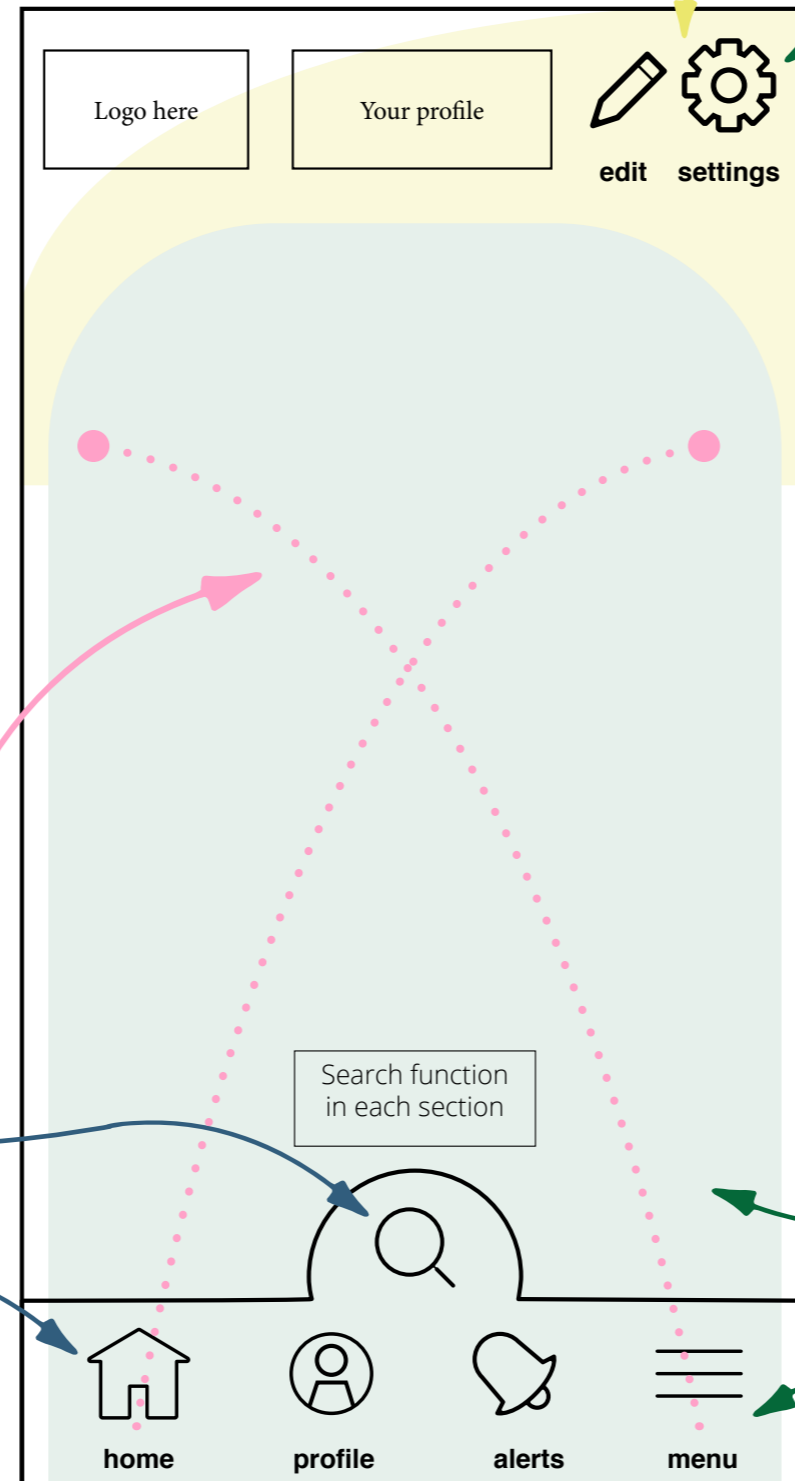
Thumb zone mapping for usability, the combined area in the middle screen is the best performing area for your on screen tools.

https://www.smashingmagazine.com/2016/09/the-thumb-zone-designing-for-mobile-users/

Green area illustrates comfortable thumb movement.

For this reason - The majority of the controls are at the bottom of the screen.

Logo here

Your profile

edit   settings

Search function in each section

home   profile   alerts   menu

Home feed

Profile

Notices / alerts

Hamburger menu

Profile page

Logo here | Your profile ✏️ ⚙️

⚪ Your name

Community | Fundraising | Your causes

Post counter | Boost score

Recent Posts ➕

Profile name ⋮

🏠 home | 👤 profile | 🔔 alerts | ☰ menu
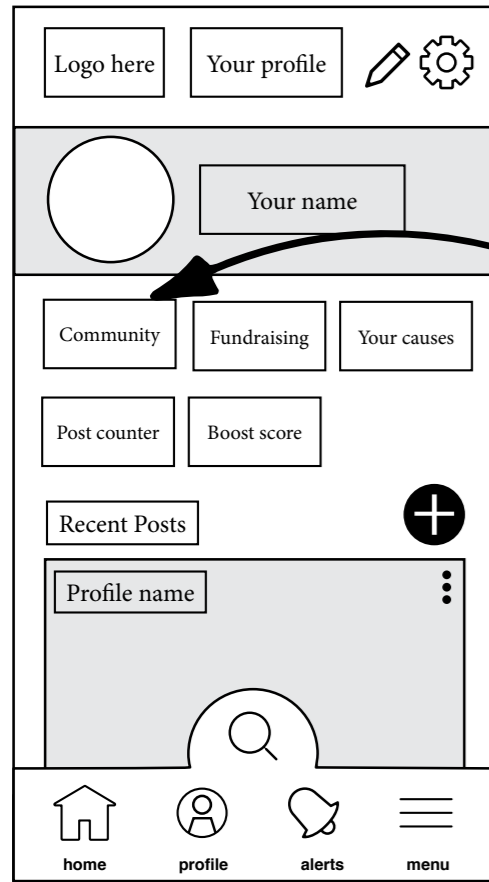
Click on community

Community page

Logo here | Your profile

Community | Fundraising | Your causes

🔍 Search organisations

Results - click on the plus sign ➕ to add to your community page, and start seeing information from them and you can post to their feeds too.

FAO ➕ | CIID DIALOGUE CENTRE ➕ | UN environment ➕

ADWALEED PHILANTHROPY ➕ | WWF FOR YOUR WORLD ➕ | 🏛️ ➕

UN WOMEN ➕ | Save the Children ➕ | ➕ BritishRedCross ➕

unicef ➕

🔍

🏠 home | 👤 profile | 🔔 alerts | ☰ menu

Search function for other organisations or good causes you want to belong to

A global network of partners and supporters - listed by the sdgs.scouts.org

This is a site wide search function, searching the page first then the app.

Fundraising page

Logo here | Your profile

Community | **Fundraising** | Your causes
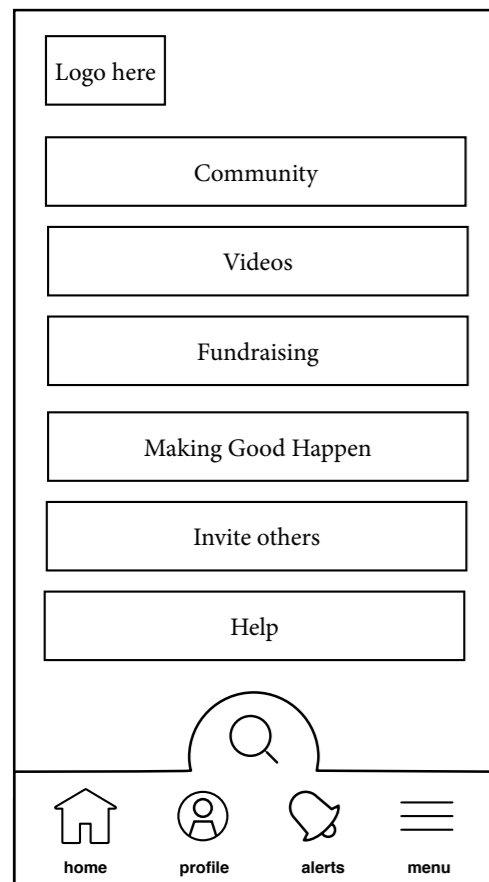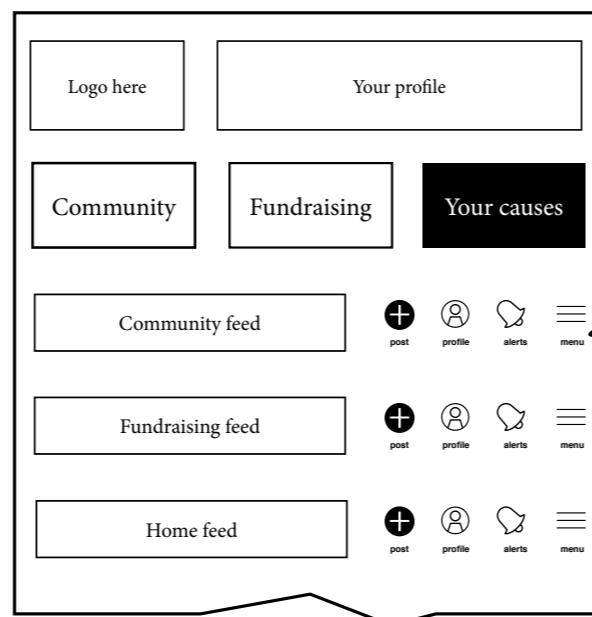
🔍 Search causes

Click through to link accounts

JustGiving™
Steve hopped into an ice bath to raise money for his local football club. Now they can buy new goals for next season. **CLICK HERE**

donorbox
Tell your inspiring crowdfunding story The story behind your cause is a very important part of your campaign. Use visuals to inspire donors! Customize your crowdfunding page with your nonprofit branding. **CLICK HERE**

🔍

🏠 home | 👤 profile | 🔔 alerts | ☰ menu

More

Logo here

Community

Videos

Fundraising

Making Good Happen

Invite others

Help

🔍

🏠 home | 👤 profile | 🔔 alerts | ☰ menu

The hamburger menu gives you more links out from the app.

Your causes

Logo here | Your profile

Community | Fundraising | **Your causes**

Community feed | ➕ post 👤 profile 🔔 alerts ☰ menu

Fundraising feed | ➕ post 👤 profile 🔔 alerts ☰ menu

Home feed | ➕ post 👤 profile 🔔 alerts ☰ menu

These buttons link to your customised feeds, so you can particpate in the communication from those organisations. You will earn boost points for your interactions, and with how many people you have influenced.

BOOST YOUR GOOD