## THE BRAND







Primary brand colour Teal



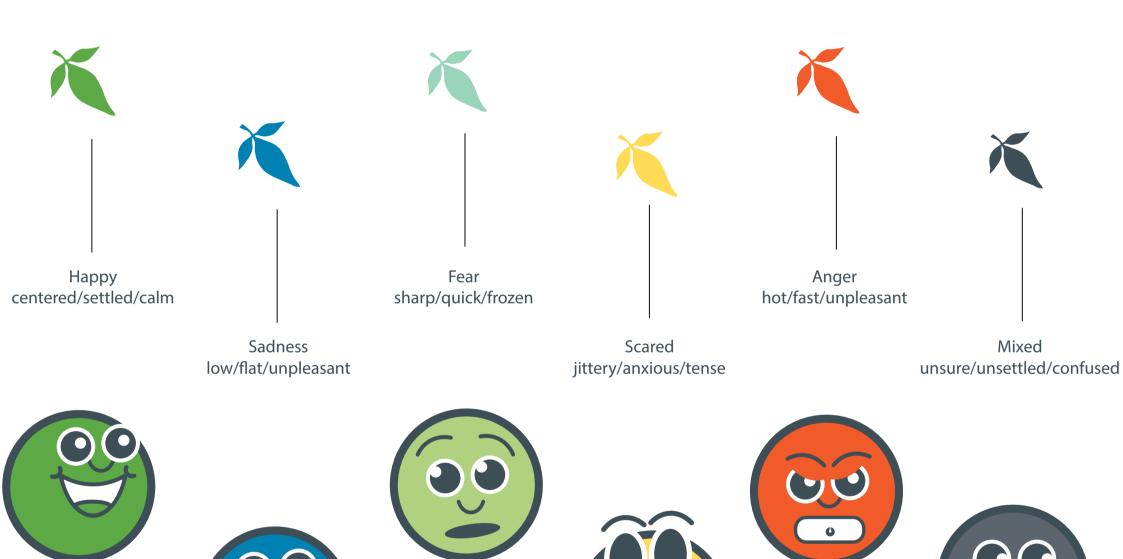








## EMOTIONS AND EMOJIS















## PICTORIAL REPRESENTATIONS









